

2018 NARA Licensing Seminar

Sponsor & Exhibitor Opportunities

Seminar Profile: The annual NARA Licensing Seminar is the premier event in which more than 300 human care regulators and providers come together to network, share best practices and glean strategies for improving their regulatory practices. The Seminar provides attendees – including state administrators, policy-makers, attorneys, program managers, field inspectors, researchers, advocates and providers – the opportunity to participate in lectures and discussions on a broad range of regulatory topics that are important to all licensing disciplines and all professional positions.

The Licensing Seminar provides access to many opportunities for you to engage with industry professionals for valuable face time, networking, prospecting and feedback. There are a variety of opportunities for your company to be involved and support this year's 2018 Annual Licensing Seminar. Opportunities for the 2018 Annual Licensing Seminar include:

Exhibitor Opportunities Sponsorship Opportunities Advertising Opportunities

Exhibit Opportunities:

Single Exhibit Space \$800

This exhibit space provides an approximate 8' x 9' area to display a table top display with one company representative. Space includes 6' skirted table, one chair and wastebasket. Additional benefits include:

- Name and company description in onsite program
- Name listed on Seminar website
- One full conference pass for exhibit rep to attend full Seminar

Double Exhibit Space \$1,500

This exhibit space provides an approximate 8' x 20' area to display a table top display with one company representative. Space includes two (2) 6' skirted table, one chair and wastebasket. Additional benefits include:

- Name and company description in onsite program
- Name listed on Seminar website
- One full conference pass for exhibit rep to attend full Seminar

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Additional Exhibitor Staff can purchase Seminar registration at exhibitor registration level starting at the Early Bird rate \$350, until April 30. This enables the exhibitor staff to staff the exhibit booth and attend the full Seminar.

Nonprofit / Municipal Exhibit Space \$600

The exhibit space is exclusively for a federally identified non-profit or municipal services or city services. The exhibit space provides an approximate 8' x 9' area to display a table top display with one company representative. Space includes 6' skirted table, one chair and wastebasket. Additional benefits include:

- Name and company description in onsite program
- Name listed on seminar website
- One full conference pass for exhibit rep to attend full Seminar

*Sign up to exhibit online at
<http://www.naralicensing.org/2018-licensing-seminar>*

Sponsorship Opportunities

Welcome Reception \$5,000

Sponsorship benefits include:

- Company recognition on signage during Welcome Reception
- Company recognition in onsite program
- Company recognition from the podium

Annual NARA Luncheon \$4,000

Multiple Available

Sponsorship benefits include:

- Company recognition on room signage during luncheon
- Company recognition from the podium
- Company recognition in onsite program

Keynote Session \$3,500

Multiple Available

Sponsorship benefits include:

- Company recognition on room signage outside of keynote session room
- Company recognition in onsite program

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Tote Bags **\$3,000**

Sponsorship benefits include:

- Company logo printed on each bag (along with NARA's logo)
- Opportunity to provide collateral to be placed in each attendee bag
- Company recognition in onsite program

Break Sponsor **\$2,500**

Multiple Available

Sponsorship benefits include:

- Company recognition on signage during break
- Company recognition in onsite program

Lanyards **\$1,000**

Sponsorship benefits include:

- Company name or logo printed on lanyard that each attendee receives
- Company recognition in onsite program

Printing of Seminar Attendee List **\$750**

Sponsorship benefits include:

- Company name or logo on cover page and bottom of each page of attendee packet that is printed and dispersed to attendees onsite.

*Sign up for a sponsorship opportunity online at
<http://www.naralicensing.org/2018-licensing-seminar>*

Advertising Opportunities

Availability for any advertising opportunity is not limited.

Full Page Program Ad **\$1,250**

Benefits include:

- Full page color ad in onsite program (company provided print-ready design)
 - Program size has traditionally been 8.5" x 11"

Half-Page Program Ad **\$750**

Benefits include:

- Half page color ad in onsite program (company provided print-ready design)

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- Program size has traditionally been 8.5" x 11"

Quarter Page Program Ad \$450

Benefits include:

- Quarter page color ad in onsite program (company provided print-ready design)
 - Program size has traditionally been 8.5" x 11"

Company Flyer or Company sponsors collateral \$200

Benefits include:

- Company provided 8.5" x 11" printed flyer or company sponsored collateral (pen, notebook, highlighter) to be distributed in attendee bags. (Quantity estimates ~300 and is subject to change on registration numbers.)

Sponsored Email Blast \$200

Available: 4 pre event; 4 post event

Benefits include:

- Company provided design and copy for email to be sent by NARA to Seminar attendees either pre or post event. (digital content/design subject to NARA approval). Digital content sent before event must be committed to and content received by 8/1/18. Digital content to be sent after event must be committed to and content received by 8/31/18.

*To select your Seminar opportunity, visit
<http://www.naralicensing.org/2018-licensing-seminar>*

Questions? Contact events@naralicensing.org or the NARA office at 888-674-7052.